



A London based designer, specialising in materialising creative concepts and who enjoys collaborating within a like-minded team to grow simple ideas into something practical, intuitive and beautiful. Good design is the product of a strong, cohesive team where colleagues are personalities and individuals, not just roles. Looking to continue my creative journey in a fun and creative atmosphere where the focus is on bringing excellence and engaging visuals.

## WORK EXPERIENCE

### **DIGITAL DESIGNER** - *Buzzbar* London, Mars 2020 – Present

Client-facing designer for a central London digital agency. Working with a variety of clients, solving their creative problems by designing logos, print brochures, animations, social media assets and web layouts, including on platforms such as Squarespace. Improved internal branding and helped generate new business for Buzzbar via high quality designs.

### **SENIOR DIGITAL DESIGNER** - *Mindcandy* London, May 2017 – Feb 2020

Responsible for designing Moshi Twilight's website and corresponding mobile app, helping children fall asleep. Moshi Twilight won Apple's "App of the Day" several times in 2019, and subsequently attracted artists such as Patrick Stewart and Goldie Hawn to narrate sleep stories for the app.

### **SENIOR WEB DESIGNER** - *Tea Entertain* London, Nov 2015 – May 2017

Designing high fidelity digital posters deployed across tube stations and interactive cinema displays to promote upcoming Hollywood films and TV series, for clients including HBO, Warner Bros and Disney, brainstorming and creating tailored solutions for graphic and advertising requirements.

### **COMMERCIAL DESIGNER** - *The MailOnline* London Oct 2013 – Nov 2015

Creation of advertising and marketing elements for the MailOnline, coordinating and liaising between the UK and New York offices, and traveling to the US as necessary. Developing advertising visuals for blue-chip clients such as Pepsi, L'oréal, McDonald's, NBC and ABC.

### **WEB DESIGNER** - *The Daily Telegraph* London Jan 2012 – Sep 2013

Worked closely with the Lead Designer in producing micro-sites and promotional material for competition driven content for the Telegraph and across social media and building relevant interactive content in HTML, CSS and Javascript.

### **IN-HOUSE** - *Conversocial* London Jun 2011 – Nov 2011

Visual branding for Conversocial, a social media and marketing company, designing key interfaces and dashboards to track and display campaign and marketing data, as well as providing marketing and branding material for a new US team.

### **DIGITAL DESIGNER** - *Freelancing* Bordeaux, London 2009 - 2011

Creating semi-photorealistic 3D renders in 3DS Max for real estate agencies as well as graphics and web content for a variety of agencies and businesses in Bordeaux and London.

### **WEB DESIGNER** - *Minikidfactory* Bordeaux Jan 2010 – Dec 2010

Took ownership of the redesign of a clothing retailer aimed at small children, in partnership with France's largest online retailer.

## EDUCATION

### **ECOLE DE COMMUNICATION VISUELLE**

*Bordeaux, France*

Sep 2005 – Jun 2009

Concepteur en communication visuelle (Design in Visual Communication, French BA equivalent).

## SKILLS

- ▲ Photoshop
- ▲ Illustrator
- ▲ AfterEffects
- ▲ InDesign
- ▲ Cloudinary
- ▲ HTML5
- ▲ CSS3

## LANGUAGES

- ▲ English
- ▲ French

## HOBBIES

- ▲ Illustration
- ▲ Character Design
- ▲ Tabletop Gaming
- ▲ Video Games
- ▲ Anime